talp

Aa

Satoshi

The face Talp shows the world: titles, slogans, covers and ads.

Weights in use
Light, Regular, Medium, Bold, Black

Source
Fontshare, fontshare.com/fonts/satoshi

Pairs with
Helvetica Neue for text, DM Sans for small print

Five weights, one voice.

Light
300

We simulate human intent.

Regular
400

We simulate human intent.

Medium
500 · the house weight

We simulate human intent.

Bold
700

We simulate human intent.

Black
900

We simulate human intent.

Medium carries most of what Talp sets in Satoshi. Each weight also comes in italic from the foundry.

Where Satoshi speaks.

DISPLAY, COVERS, MAGAZINE TITLES — MEDIUM · 36, 48, 60 PT

Accurate at what?

HEADLINES — BOLD OR MEDIUM · 18, 21, 24, 36 PT

Bring us a decision you have not made yet.

Sessions become patterns. Patterns become findings.

SUBHEADS — MEDIUM · 16, 18, 20 PT

A question goes in. A calibrated population lives it.

PAIRING

The engine stays in the lab. What it shows you does not.

SATOSHI WITH HELVETICA NEUE

Running text is set in Helvetica Neue Light or Regular, on screen and in print. Satoshi keeps to titles and short lines; it is never paired with another display face.

The full set we use.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

LIGHT 300

abcdefghijklmnopqrstuvwxyz

BLACK 900

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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Getting the font

Satoshi is free to download from Fontshare, published by the Indian Type Foundry: fontshare.com/fonts/satoshi. Talp does not share the font files. For anything else about the type, write to zelal@talp.ai.